

Downtown Boone Development Association

December 8, 2015 Minutes

Board Members in Attendance: Nealy Andrews, John Bond, Monica Caruso, Loretta Clawson, Tucker Deal, Jamie Goodman, Chris Grasinger, Lynne Mason, Anna Roseman, Kendra Sink, Andy Stallings

Staff in Attendance: Virginia Falck, Pilar Fotta, John Ward

Guests: Officer Mike Foley

The meeting was called to order at 8:43 a.m.

Virginia asked for a motion to approve the December agenda. Anna made the motion to approve the December agenda, Nealy seconded the motion. All approved.

Next Virginia asked for a motion to approve the November minutes. Anna made a motion to approve the November minutes, Kendra seconded the motion. All approved.

Virginia then reviewed the financials. Hearing no questions or concerns from the board, she asked for a motion to approve the December statement of position and monthly expenditures. Nealy made the motion to approve the financials, Andy seconded the motion. All approved.

Virginia updated the board about the executive committee meeting regarding the Main St. Work Plan.

There was discussion about when to hold the winter DBDA budget retreat. A general consensus was reached to have the meeting on Tuesday, February 9 at 5:30 p.m.

Town manager, John Ward, provided the board with an update on the upcoming streetscape work in areas of downtown Boone.

Virginia presented the board with another draft of the downtown Boone brochure. A brief discussion ensued about the possibility of hiring a photographer for the purpose of having promotional photos available on hand for marketing and promoting downtown Boone.

Virginia provided the board of a review of the Christmas Tree Lighting/First Friday event as well as the Christmas parade.

With no further comments the meeting was adjourned at 9:45 a.m.