

Downtown Boone Development Association

Board of Directors' monthly meeting

February 8, 2013

In Attendance: Dempsey Wilcox, Jamie Goodman, Andy Stallings, Jill Reeves, Evalyn Suddreth, Lynne Mason, Brad Harmon

Staff: Pilar Fotta, Virginia Falck

Others: Betty Bond

There was not a quorum at 8:30, so the committee engaged in informal discussion. We met the new Downtown Coordinator, Virginia Falck, she told us a little bit of her background and we introduced ourselves. There was discussion about the Jones House and where Virginia's office will be. She will start out in the Jones House, there may be some switching around that might involve the Post Office building. That will be decided by March, but the conference upstairs will definitely become one of the galleries.

Pilar is going to host a Meet and Greet for the Jones House / new staff on Feb. 20 at two different time periods: 11 a.m.-1p.m. and 4-6 p.m. Downtown Merchants, Town Council, and town staff will be invited.

Pilar also mentioned there would be an Executive Board meeting Feb. 26, to discuss capital funds, the new positions, etc. Dempsey asked that we request exact information about the sidewalk improvements, Howard Street, and other projects so we know for sure what is coming up, what our longer-range plans are, and can look for upcoming grant and other funding opportunities.

Brad Harmon arrived at 9:01 a.m. and Dempsey called the official meeting to order.

Brad made a motion to accept the agenda, Jill seconded, all approved.

Jill made a motion to accept the minutes, Evalyn seconded, all approved.

Budget: Pilar mentioned that Jason Berry will be resigning from the board, and that we will need a new treasurer. Evalyn Suddreth offered to be the new treasurer. **Brad made a motion that the board appoint Evalyn Suddreth as the new Treasurer. Jill seconded, all approved.**

Pilar also noted that Concerts on the Lawn needs \$1000 in sponsorship for the 2013 concert season. **Brad made a motion to earmark \$1000 for the Concerts on the Lawn. Jill seconded, all approved.**

Pilar also noted that they would also like to ask for another \$1000 for additional sponsorship for other concerts and special events for the summer. **Brad made a motion to give Virginia the \$1000 to do this. Jill seconded, all approved.**

Pilar mentioned that we will need to renew insurance for the First Friday Art Crawl, and that it will be for the full 12 months.

Upcoming Feb. 26 Executive Board Meeting: Pilar has a concept she wants to discuss, including offers on the table we would like to fund. We do not need a quorum for this, but it would be helpful if the entire board could come. At a minimum, the officers need to come, but all board members are welcomed.

New board member training: A training will be held for incoming board member Rob Olsen, anyone else is welcomed to attend if they need a refresher.

Spring Planning meeting: This event will take place after the Town Council March 1 budget retreat. It will be open to present the public an opportunity to provide input into DBDA planning.

Appalachian Theater update: Dempsey brought up the subject of gifting the \$75,000 we initially put into the Theater acquisition down payment rather than having the AT pay the DBDA back. We are still waiting to hear options from the AT group before we can decide what we want to do. According to Dempsey, payments on the AT are ahead of schedule, and he is 100% behind putting all of the \$75,000 into the AT and reminded everyone that those funds theoretically could come back to the DBDA, but the group had previously discussion to donate it to the building.

Jamie had to leave at 9:15 a.m. Please refer to notes from Pilar or Virginia for any discussions following this.

Minutes from Virginia's notes:

Continuing Appalachian Theater update – possible naming rights for the stage, and the silent fund raising stage is “going exceptionally well.” DBDA is invited to have an ex-officio seat on the Appalachian Theater board.

Economic Restructuring, grants for arts – growing Public Art, partnering with the Turchin Center

Promotion – Easter EGG-Stravaganza schedule for March 23, 2013 2 – 4 pm, volunteers needed. DBDA sponsored events.

First Friday Art Crawl, concerts on the lawn in June, July, and August

Discussion about planning a party for the opening of the Post Office at the Jones House, 1940s theme.

Submitted by Jamie Goodman

March 4, 2013