

Downtown Boone Development Association

Regular Board of Directors Meeting – October 11, 2016

8:30 am – Jones House Cultural and Community Center

Board Members Present: Monica Caruso, Tucker Deal, Chris Grasinger, Angela Kelly, Sam Parker, and Anna Roseman

Ex-Officios – Town council members Loretta Clawson and Lynne Mason

Staff Present: Virginia Falck, Pilar Fotta, Danny Houck, Glen Kornhauser, and John Ward

Guests: Ethel Simpson and Jessie Wood

Handouts: Agenda, Revenue and Expenditure Sheet, Statement of Financial Position, September Minutes, and Wreath Order Form.

General Business

- Call to Order at 8:43 am

Virginia welcomed Ethel Simpson, a property owner, and Danny Houck from the Boone Police Department as guests to the meeting.

Virginia asked to add the approval of the August and September minutes to the October agenda.

- Approval of October Agenda as amended; Tucker made a motion, and Chris seconded. All Approved.
- Approval of October Statement of Position and Monthly Expenditures; Tucker made a motion, and Chris seconded. All approved.
- Approval of August and September minutes; Anna made a motion and Sam seconded. All approved.

Organization

Election of 2016-2017 President – the board decided to skip this until the next meeting since Colton is absent due to the birth of his son and has expressed an interest in continuing to serve as president.

Vacant Board seat – Jaime Goodman rotated off the board thereby presenting a vacancy; it would be helpful if we can fill this before December.

Bylaws Committee – The board needs to review the bylaws every 2 years; the last time they were reviewed was January of 2015. Virginia stated that three board members were needed for this committee. Tucker, Angela, and Monica volunteered to serve on the committee

Financial

Pilar will be ordering a second set of banners with snowflakes that will cost \$2400; these will have snowflakes on them and stay up until February. Chris made a motion to approve this purchase and Angela seconded it – all voted in favor.

Lt. Danny Houck talked about a new security camera system with a 360-degree view of a section of downtown Boone. Boone PD is using the downtown camera to assist in several cases that have occurred over the past several months. The cost of the cameras is \$5600 (for premiere package) which includes the upkeep and storage of data. The police department is asking for half the cost or \$2800. The board discussed PD paying for one camera and the DBDA paying for another camera providing downtown Boone with two security cameras.

The cameras would be taken out of the streetscape budget line item. It would be prorated at \$3700 until July 1st. Anna made a motion to approve the purchase of a camera for downtown Boone and to prorate the cost until the beginning of the next fiscal year and Tucker seconded it. All approved.

Promotion

Boone Boo - Appalachian to Water St. will be closed – the street will be closed 4:30-6 pm. The ASU College of Education and the First Baptist Church will be hosting events as well. Over 40 businesses stating they are participating.

Christmas Wreath – Virginia reviewed the Christmas Wreath program with the board. She will send out the form today to the downtown merchants.

First Friday in December - The Christmas Committee has met to discuss events during the December First Friday. Santa will be at the Mast General, Post office will have elves and hopefully Ms. Claus, tree lighting at the Jones House.

First Friday Identifier - Virginia has asked Elkland Art Center if they can come up with an identifier, something waterproof, such as a puppet or banner.

Other Business, comments or concerns

Town Council is considering easements and widening the sidewalks on Depot. The first phase is working with New River Light and Power on the Howard St. project.

There will be a demolition of the Marketplace in December. (where Cilantros is located) They are timing this with the Appalachian Theatre renovation.

The Veteran Memorial was approved by town hall. It will be located where the parking deck next to town hall is, it will be in keeping with the streetscape.

Call for Adjournment

The meeting adjourned at 9:33 am.