

## **Downtown Boone Development Association**

**Thursday, May 3, 2012**

8:30 a.m. Watauga County Library – Downtown Boone

### **Agenda**

#### **General Business**

- Call to Order and Approval of Agenda – **Dempsey Wilcox**
- Approval of Minutes
  - April 5, 2012 – Board of Directors Regular Meeting
- Approval of Budget, Statement of Position, and Monthly Expenditures – **Jason Berry**

#### **Organization**

- Website – Update
  - JD Dooley – Q&A for web site
  - Next Steps
    - **FUNDING REQUEST - First Friday Logo**
    - **FUNDING REQUEST – Game Day Logo**
    - Merchant involvement – Event form
- Quarterly Reports to TOB at May meeting (Date TBD May 15 or 17)
- Board of Directors Status – Terms to expire July 2012
  - 2 TOB appointed positions
  - 2 DBDA positions
  - Also the vacant seat that will expire 7/13 (DBDA position)
- Appalachian Theatre Update – Next Meeting Survey Only – May 8, 2012 7:00 pm Belk Library
  - **FUNDING/CHECK REQUEST – (Appalachian Theatre)**
    - **1. Final payment to Whitney Jones**
    - **2. Town of Boone – second quarterly payment on loan**
- Work-study students have finished their terms
- DC Training -
- Proposed Budget for FY 2012-2013

#### **Economic Restructuring**

- How to use our current funds available – Possibilities include: (sidewalks, additional lighting)
- Howard Street

#### **Promotion**

- Issues related to Promotional planning
- First Fridays – Additional concerts contract - **update**
- Promotions Committee – 5<sup>th</sup> Quarter and other items of note – need date and time for the promotions committee to meet - Jamie Goodman

#### **Design**

- Public Art – ASU/Turchin has completely changed their outdoor sculpture program. How do we want to move forward with this project? – Need Date and Time for the Public Art Committee to meet – Bob Meier
- Façade Grants – Need Committee to look at the proposed application, guidelines and requirements as well as set deadlines, meetings, and general policies